

IBM Social Business GTI

**Sprint: 16 - Story: 263 - Task: 2 genY
V2 -**

**CHQ, BTC/IO
Creative Design Services**

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Banner space –

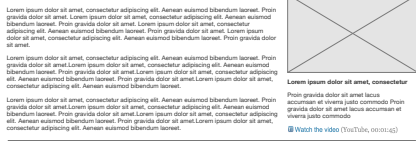
Rotating banner space to highlight the competition and other content parts of the site

Tab navigation for all pages –

- 1- Existing tabs: Prizes and Rules will link to their pages
- 2- Removed tabs:
 - **Tech tab** is not needed if we can fit all info below in band.
 - **Webisodes Tab** is not part of Phase 1
 - **Blog Tab** is just a link to a Tumblr. No tab needed.

Description of the competition & web reality show

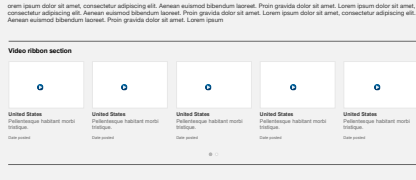
How the competition works



Competition description –

- 1- A brief intro to introduce/tease the project.
- 2- Description of the competition & web reality show along with teaser video

Description of the featured teams and their profiles



Featured teams –

Phase 1

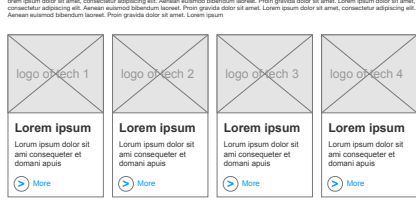
- Will have 10 teams leading up to SXSW
- Display 10 team profiles (5 teams move on to the semi finals at SXSW in Austin)
 - Team info coming in next 2 weeks
- 10 teams, semi-finals, 5 teams get IBM technology and expertise, final winner, etc. (link to "the prizes" page)
- 1 video per team – couple minute introduction to the team

Phase 2

- Will be reduced to 5 semi-finalists, but we'll still want to highlight all 10 in some way on the site; each team will have a video too

Tech- New Way To Work Portfolio

Sub header

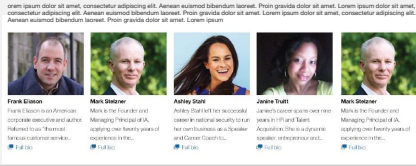


Technology info –

There are only four solutions, so we could fit all at once. 4-col grid. Can't be cards, but can follow similar format. Image top, text below, links bottom.

- 1- Fit all tech info into this section to remove the need for an additional page
- 2- Highlight technology that will be used – Verse, Connections, Watson Analytics, MobileFirst
- 3- Links should:
 - a) be an overlay for paragraph text and
 - b) link to solution page

Meet the judges



Highlight 5 judges/mentors for the program –

- Headshot of Mentor
- Name, Job Title, Twitter handle
- link to click for their bio

